



# CHOICE IN EDUCATION CONFERENCE

2020 | BOOSTING LEARNING THROUGH LAUGHTER

## ***PRESENTATIONS TO LOOK FORWARD TO... and MORE to COME!***

\*\*The presentations listed below are **NOT** finalized. We reserve the right to make necessary revisions as conference preparations continue.

### **KEYNOTE PRESENTATIONS**

**Debbie Silver**

<https://www.debbiesilver.com/>

World-Renowned Keynote Speaker, Author and Educator

Presentation Description to be provided

**Gerri Brooks**

<https://www.gerrybrooksprin.com/>

Nationally Recognized Administrator and Social Media Personality

Presentation Description to be provided

### **BREAKOUT PRESENTATIONS**

***Taking it Off the Report: Using MAP Scores to Support Specific Areas of  
Need in Reading, Math, and Language***

***Jennifer Foor & Amber Frost***

Pace Brantley students attend a 25-minute skills class four times per week with three subjects rotating every six weeks. By using the grade breakdown reports and student profiles, students are organized into classes based on overall RIT score and instructional areas to ensure students are working on similar academic levels within these intensive skills groups. While students are grouped by elementary, middle, and high school, different grade levels work together within these groups, which allows students to share learning experiences. Our session is a follow up from the 2018-2019 presentation and will discuss changes and progress from the 2019-2020 school year.

***20 Minute PD to Keep Your Teachers Focused on the Vision***

***Rebekah Kogelschatz***

Using mini-PD sessions, Administrators, Instructional Coaches, and Lead Teachers, can create a focus on the school's vision by encouraging teachers to spend a little time each week focusing on a topic. The sessions are short, to the point, and vision directed throughout the school year.

***6 Great Ways to Incorporate Science into Your Home***

***Marie Ecker***

Children are naturally curious and love to discover and explore. Use your child's innate curiosity and learning style to help them fall in love with science. In this session, we will cover six easy ways to teach and incorporate science into your everyday life. Every attendee will receive two free labs to take home.

### ***8 Classroom Management Techniques for All Teachers***

***Sorave S. O'Neal***

Today's classrooms are constantly changing and evolving. With that change comes a new genre of teachers, emerging technologies, student behaviors, and teaching strategies. As a result of education's evolution, teachers' classroom management strategies have changed as well. If an educator's classroom management techniques fall behind the times, they'll have a daily struggle to keep their students engaged. These eight classroom management strategies will help educators govern your classrooms and teach your students: showing enthusiasm, creating first-step compliance plans, being prepared, mastering transitions, fostering collaboration, practicing a follow through technique, remembering to play, and lastly, starting a "tech off" policy.

### ***A Lower School Transformation: The Power of Explicitly Teaching Reading***

***Tiffany Maciulewicz & Stacey Roselli***

Were we teaching reading? Where was the sequence? Where was the explicit instruction? Only 33% of our students were reading at or above grade level. Change was needed. Our K-3 lower school team embraced a research-based Orton-Gillingham program and began explicitly teaching the foundational skills necessary to build successful readers. Our teachers began being diagnostic and prescriptive in their multisensory approach to reading, spelling and handwriting instruction. Our teaching team now has the skills necessary to reach every reader, including those with language-based learning disabilities. We transformed the way we are teaching reading.

### ***A Picture of Success: The Imagery-Language Foundation for Teaching all Children to Read and Comprehend***

***LaNier Echols***

This session explores the nature and role of imagery in reading and comprehension for all readers, including struggling learners and those diagnosed with dyslexia or Autism Spectrum Disorder. Many children experience weakness in creating imagery, resulting in poor literacy skills. New research suggests that the dual coding of imagery and language is a critical factor in language comprehension and in word reading. Supported by key behavioral and neurologic research findings, and 35 years of instructional experience, this session reveals that imagery is a primary sensory-cognitive power source that can be developed for reading independence in all children.

### ***ABLE United: The Basics on ABLE Accounts***

***Mike Duncan***

The Achieving a Better Life Experience (ABLE) Act allows individuals with disabilities to save money tax-free for a wide variety of future expenses – including transportation, housing, and education – while maintaining benefits, such as SSI and Medicaid. ABLE United, Florida's qualified ABLE program, provides opportunities and can change the way you plan for short-term expenditures and establish long-term savings. In this session, we'll discuss everything you need to know about the ABLE Act and how you can start achieving a better life experience through ABLE United.

### ***Assignments Matter – Building and Teaching Effective Assignments***

***Steve Lindquist***

Assignments matter day in and day out. Teachers give “assignments” to students for a variety of reasons: assessment, skill-building, “busy work”, etc. But are we being effective in the assignments we teach and assessments we give? This session will explore the concepts of assignment construction, rubrics, assessments, and teaching style. (Adapted from Assignments Matter by Elanor Dougherty).

***Behavior Never Lies***

***JaDean Stricker***

This session gives practical steps to go beyond the surface issues in students and address the actual root problems that are causing behavior. Educators spend an inordinate amount of time correcting behavior instead of educating. Those who do execute strong classroom control more often than not are not "correcting" misguided children but mandating rule conformity. Correction is not rejection but rather a tool to invoke greatness.

***Build Relationship: Laugh with, Not at One Another***

***Kaethe Perez***

Learn about using group agreements, protocols and activities to develop a community of learners. Realize that what we have in common makes us less likely to laugh at others or use put downs. Discover the joy of laughing with one another, celebrating successes rather than problems. Experience community building activities that you can use in your school to sustain positive relationships.

***Building Blocks to Better Relationships***

***Joanna Welch & Marcella  
Crutcher***

This session will give you tips and tricks to strengthen your relationship with your students and their families throughout the school year. “Kids can’t learn from people they don’t like.” – Rita Pierson. Positive relationships are the foundation of a successful school year. To build these relationships, teachers must have an open line of communication with families and find ways to get to know their students inside and outside of the classroom.

***Chart a Literacy Pathway: Reach Every Student Every Day and Make it  
Stick***

***Sandi Reyes***

Can't find the time to plan personalized daily reading instruction for your students? Struggle to keep students interested in reading? Grapple with how to help students better comprehend what they read? We can help! Discover best practices founded in a gradual release of responsibility framework. Explore an online literacy platform with thousands of time-saving resources, organized into an easy-to-use instructional pathway that supports whole group, small group, individual instruction, and independent practice. With built-in opportunities for collaboration, communication, and critical thinking, your K-5 students will be better prepared with college and career-ready skills needed for success in a 21st century economy.

***Chart Their Progress: How to Create and Use Data Walls***

***Jill Broz***

Using standardized test scores, Administrators and Teachers can make data charts to help monitor and track their students at a glance. This presentation is designed to help anyone who works with student data and tracking.

***Check Ins: Convert Your Lesson into Interactive, Customizable, Formative Gold***

***Susan Hedgcock***

Pear Deck transforms classrooms into engaging, interactive conversations, allowing teachers to assess with every step who is confused and who is ready for more. This program, that has a free version, can be used in PowerPoint or Google Slides. The wide variety of activities, templates, and just in time choices makes this application a must have for every teacher. Applicable across every grade and subject.

***Choice + Voice = Student Engagement***

***Sarah Taylor***

It happens in every classroom. There are students who raise their hands to answer every question and students who never participate. You grade an assignment and think “I know that student knows this material better than this!” But it doesn’t have to be this way! In this session, we are going to consider some classroom techniques that allow students to shine because you have created a classroom culture that amps up student choice and voice. It doesn’t matter whether you have lots of access to technology or none; everyone will have ideas that they can use right away.

***Cognitive Training: A Fresh Look at an Old Problem***

***Angela Fox***

Hands on activities and proven strategies will be given to empower administrators and teachers to help students who struggle with hindrances to learning. Real talk and real answers for students with everything from ADHD to reading deficiencies and many other common challenges in our classrooms.

***Connecting Learning to the Real World***

***Michelle Schamp***

Are your students equipped with the critical life skills they need to thrive beyond the classroom? EVERFI provides educators with engaging, online learning resources in topics such as: STEM readiness, financial literacy, health and wellness and social-emotional learning. Each course is standards-aligned and free of charge to schools. Participants will learn how to use EVERFI's no cost, online courses to enhance current curriculum and student engagement. Attendees will be granted login credentials, lesson plans and ongoing technical and curriculum support at no cost. Please bring your laptop so that you will have an opportunity to preview the courses.

***Create a Culture of Joy and Compassion***

***Michelle Joy Nixon***

More joy, more compassion? Yes, please! In this interactive presentation, you will learn connecting strategies for the classroom that cultivate meaningful student and teacher relationships. You will participate in engaging activities you can implement immediately along with reflection time for professional growth. Let’s stay motivated!

***Creating a Culture of Equity: How to Build and Utilize a Resource Team to Transform Teaching and Learning***

***Dana Donahoo***

In this session, you will learn how one school has successfully embarked on a path to support teachers and students by creating a resource team and the positive impact that has occurred over the past three years. This presentation is for school leaders who seek to enhance and enrich academic, developmental, social, and emotional growth by promoting equity for the whole school community. Participants will have time to reflect

and brainstorm how to build their own resource team and leave with strategies and materials to generate constructive changes in their school community.

***Do Not Let Any Student Fail: Refer Them to Me if You Have No Solution***

***Sheldon Klasfeld***

No one should drop out of high school. If they have or are headed that way, give them a choice that will remain their decision. You can make a conscientious decision to help every student succeed and graduate high school before they are 19 years of age. The goal is to make up missing credits to meet the state standard. Let young adults feel the opportunity to graduate high school and mentally achieve success. They should be able to continue post-secondary education, when ready. We can help, so can you.

***Don't Just Wait for the Exit Slip: Checking for Understanding throughout Instruction***

***Dr. Jennifer Gannaio***

Why just wait for the exit slip to see if your students understand what was taught today? Attendees will leave this workshop with 20+ easy to use and practical approaches to continually monitor and check their students' understanding throughout their instruction.

***Educational Profile of Students with Autism Spectrum***

***Miriam Lundell***

This is a PowerPoint-based presentation that reviews the weaknesses and strengths of learners with Autism Spectrum Disorder. There are suggestions for support of these students in a mainstream classroom setting.

***Effective Use of Preventive Teaching in the Behavioral Management of an Elementary Class***

***Sandra Lynch-Paulin & Terri Schryer***

Whether you've been teaching for 10 months or 10 years, most teachers can anticipate how students are going to respond to a given situation. Teach kindergarten, and they've never had a fire drill? A few of your students are guaranteed to freak out. The principal is going to parade a bunch of visitors through your classroom? Some students are sure to take this opportunity as a platform for their next comedy routine, right? This session will help you use the knowledge you already have to Predict, Prepare and Prevent those undesirable outcomes by strategically implementing a few simple procedures and tools you may already have in place.

***Fostering Independence in the Special Needs Classroom***

***Sandra Lynch-Paulin & Terri Schryer***

It doesn't take long for those of us who teach students with special needs--either exclusively or inclusively--to realize that teaching academics is the simple part. Sure, we can modify, adapt and support curriculum all day long, but often the real challenge is overcoming learned helplessness. The goal of this session is to encourage and empower instructors to design a classroom which fosters independence through the use of effective communication systems, visuals and appropriate tools while diplomatically communicating these expectations to other service providers.

***Four Day School Week***

***Scott Haines***

The four-day school week model is slowly being implemented into schools all across America. Abraham Maslow's (1943) theory of human motivation is the theoretical framework for the presentation. Teacher and

student needs must be fulfilled so they will be motivated to complete the tasks placed before them wholeheartedly. Studies have conflicting results when discussing student achievement in the four-day school week model. Juvenile crime has increased in areas that have the four-day school week because students now have an unsupervised weekday. Parents have a positive perspective on the shortened school week. The teachers' views on the four-day school week model varies. Some teachers support the school model entirely, while others think that the shortened school week will cultivate low student achievement. The four-day school week model does encourage teacher retention and morale.

***From Student to Author: Using National Novel Writing Month in the Classroom***

***Brooke Hoak***

National Novel Writing Month's Young Writer's Program challenges students and their teachers to write a novel in one month. Everyone has a story that is worth telling and students of all ages can participate. Learn how to implement this in your classroom, see how it improves student growth mindset, and where to find free resources.

***Gardiner Panel Discussion***

***Gardiner Advisory Council***

This panel will discuss questions that Administrators, Guidance Counselors, Admissions Directors, etc. have regarding school policy, curriculum, and any other topics that impact a school. Now is your opportunity to ask those questions and get answers that you can implement. Let's not recreate the wheel but share best practices by supporting one another. Please join us for a conversation of support.

***Grade Level Reading for Those 2 to 3 Years Behind***

***Stephen Guffanti***

Students who fail to read at grade level by third grade are four times more likely to not graduate. They fill the school to prison pipeline . For 20 years, Rocket Phonics has brought these kids to grade level. Learn how to use Rocket Phonics in the K to 5 classrooms.

***Growth Mindset and Khan Academy's LearnStorm***

***Lauren Barlis***

Have you ever wondered why some of your smartest students get frustrated easily and give up on challenging material? The focus of this session will be on the power of developing a growth mindset, and participants will learn tips and tricks they can use to cultivate that mindset in their classrooms, including using Khan Academy's free growth mindset program called LearnStorm. Developed in partnership with PERTS, a Stanford center that builds on the research done by Carol Dweck, LearnStorm mindset activities are fun and age appropriate, providing a structured way for students to explore the science behind the idea that 'You can learn anything'.

***Harmony & Inclusion: Building a Musical Community for Students of All Abilities***

***Ciaran Sontag***

Music is a vital part of any culture, and school culture is no different. Students of all ages and abilities can connect through music to build meaningful friendships and relationships while exploring common interests and challenging themselves to grow and flourish. Here's how using an elementary music curriculum and a community centered approach can help build a community that is compassionate, creative, inclusive, and one that celebrates performing arts as an outlet for all students to thrive together.

### ***Having Trouble Getting Started with STEM, STEAM, STREAM***

***Jane Meliah-Zona***

Having trouble getting started with STEM, STEAM, STREAM? Let me help you with ideas I've learned over the last three years from literacy-based projects to using basic supplies on a budget. We will discuss how the Engineering Design Process helps your students learn failure is an option and to develop perseverance. In addition, we will talk about limiting materials, especially tape, to increase the students 4 c's of stem (critical thinking, collaboration, creativity and communication.) Plus, learn why reiteration and reflection are critical components of the stem process. Last but not least, I'll share grading and rubric ideas.

### ***How to Change a Life! Don't Just Teach to the Test: Achieve Academic Success and Life Changes from Test Results***

***Angela Fox***

Tools will be given to equip teachers to evaluate test results (specifically the MAP Test) with the intention of giving them hands on and practical ways to help students improve cognitive areas on which success depends. Research based and time-tested methods will train educators how to help low-scoring and high achieving students overcome learning challenges. Reaching this generation requires teaching them information in new and innovative ways. As a result, students will gain a new love for learning and reset their priorities as they are once again challenged to be whatever they dream to be.

### ***How to Develop Superstar Teachers***

***Pete Baldwin***

The number one way to make a school great is to have great teachers. Learn strategies to develop great teachers into Superstar teachers. This session is designed for Administrators to gain strategies on ways to improve their staff.

### ***How to Train a Superhero: A Story of Autism***

***Teresia Dulany***

Teresia shares her journey of raising two sons on the Autism Spectrum. She reveals the ten lessons her sons taught her about how they learn and see the world through their eyes. Sharing these lessons will help teachers, administrators, parents and the community to recognize how to interact and teach with the Autism community. Early intervention is so important in shaping our Autistic children, so learning these lessons will be most helpful for younger children. However, it is also important to be able to recognize this population when out in the community so that we are equipped to provide helpful and not judgmental responses to social situations.

### ***Human Trafficking: What Every Teacher MUST Know***

***Alan Wilkett***

This presentation will educate, equip, and empower every teacher to observe, detect, and report human trafficking activity specifically around the student. The presentation will address recruitment, grooming, and trafficking especially with minors and discuss the ever-increasing role that social media, apps, and gaming systems are playing.

### ***If You Want to Make a Difference...Teach Students Not Material***

***JaDean Stricker***

It's time we re-evaluate as educators the methods and strategies we are using to teach this generation. We must take an honest look at what is and what is not working and make changes with student achievement and success in mind, not budgets and regulations. This session will offer some practical ways to assess the

effectiveness of the education your school or classroom is providing and offer some useful suggestions of changes that can be implemented without sacrificing content.

***It's Not Easy Being Mean: Tips for Teacher Self-Control in the Classroom***

***Lacey Mahoney***

In this presentation, you will learn tips for keeping your cool when challenged by students. Don't waste hundreds of dollars on blood pressure medication. Come to this training and leave with effective strategies that will bring you peace.

***Key Levers of School Improvement: Who is Responsible and How Does it Occur?***

***Steve Lindquist***

Each year during Pre-Planning, teachers brainstorm how to make the upcoming year better than the year before. Many will focus on multiple areas with several variables, in hopes of finding the right "formula" for success. During this session, we will focus on three key areas of improvement: Expectations, Strategy, and Perspective – each with its own set of compelling questions.

***Let's Start at the End***

***Sherry Rhodes***

I will be presenting the idea of starting at the end and letting your students know what to expect to gain from the class you are teaching. I will be sharing the idea of showing the ending product at the beginning. Then we take it a step at a time building from the beginning expectations to the finished product.

***Machiavelli or Mr. Rogers? What Kind of Leader Am I?***

***Dr. Dennis Robinson***

There are four basic leadership styles: Authoritarian (Machiavelli), Condescending (many bosses), Delegating (the most popular), and Participative (the riskiest). What kind are you? This presentation will examine Douglas McGregor's theory X and Y assumptions and leadership styles as expanded by Chris Argyris and Rensis Likert. This eye-opening seminar will reveal and cause you to question your deepest held beliefs about your people and how you lead. You will leave knowing where your most typical leadership style falls on Likert's X/Y scale, and possibly determine to make some changes. Challenged you will be!

***Making Assessment Crystal Clear***

***Rebekah Kogelschatz***

Teachers will practice tips to create leveled assessments to assist with making goals clear from the beginning of the lesson. Using this strategy, teachers will begin with the end in mind, decide which topics are at mastery level, and how to enrich students to reach critical thinking.

***Making Connections: Engaging Student through Individualized Learning While Maintaining Your Sanity***

***Dr. Rose Davilmar***

This session will focus on designing a framework of key elements in meeting standards, examining and redefining current personalized learning designs and styles. Teachers will focus on the essentials that will optimize student ownership of the learning process.

***Making Math Meaningful***

***Marie Bestman***

This session is designed to help teachers bring math alive in the classroom. In this session, educators will learn practical tips to motivate and engage students in interactive math lessons. Your students will learn to interact with the new concepts and develop reasoning and logical skills.

### ***Marketing Your School to Increase Enrollment***

***Paul Soost***

Join our discussion as we take a look at traditional and grassroots marketing tactics to help you market your school and increase enrollment. We'll share ideas for schools with or without marketing budgets. Plus, learn what resources are available to you through Step Up For Students.

### ***Mental Health and Students with Special Needs***

***Brett Walden***

As an instructor and administrator that works with students of special needs, I primarily focus on students that struggle with different mental health concerns. This presentation will discuss the different types of mental health concerns, strategies to assist the students in a classroom setting, and ways to communicate their struggles to parents, families, administrators, and counselors. Additionally, my focus is put on ways in which to improve the learning environment for students of special needs and the resources needed to do just that.

### ***Middle School Classroom Management: A Piece of Cake, Seriously!***

***Shirley E. Geiss***

Share in the fun of teaching middle school! In this session, we will look at positive behavior, redirection and all the "cute" labels theorists have placed on classroom management. Do they work? What happens when you are assigned that "one student"? Session will include suggested interventions, middle school humor, dealing with parents and finally, dealing with Deans.

### ***More Alike Than Different***

***Anna Fouda***

This workshop is designed to provide participants with the opportunity to participate in activities that simulate various disabilities to gain an understanding of the needs of individuals with disabilities.

### ***More than Just a One Month Writing Project!***

***Matthew DeNote & Christina  
Badman***

Like many other classrooms across the nation, our 5th through 8th grade students created accounts on the young writer's program side of the NANOwriMo (National Novel Writing Month) site in October. Using lessons provided by the organization as well as some of our own, we worked to prepare the students for the daunting task of writing a novel in a month. This was the longest writing "assignment" any of them had ever attempted. As we looked ahead to the thought of reading, commenting, editing, and cheerleading over 70 novelists and their work, we decided to expand the project, hopefully giving the students an authentic audience for their writing. Come to our presentation to hear about and see the additional components to this unit that took on a life of its own.

### ***Moving, Engaging, and Connecting: How to Teach the Disconnected Child***

***Rachel Scharlepp***

Connection is a prerequisite to optimal growth. Without it, students languish in subpar learning across all domains (i.e., physical, cognitive, emotional, spiritual, physiological). Disconnection is rooted in maladaptive neural circuitry and presents with a wide range of behavioral challenges. Determining a student's true ability is impossible until connectedness is achieved. This presentation will convince participants of the importance of connection, cover the pedagogy and pathology of disconnection, teach how to assess the nuances of

disconnection, and provide ways to intervene in connection-promoting ways. Once connected, students will grow to their optimal selves.

***Positive Classroom Management***

***Lauren May***

Participants will learn why self-care is an important place to start when you implement positive classroom management strategies. They will practice and take away some tools to help with self-care and positive management strategies. Participants will reflect on their own management style and ways to improve. They will practice providing specific instructions so that students know what is expected. They will also practice providing specific feedback for students.

***Preparing for and Choosing the Right Inclusive Postsecondary Education Program for Students with Intellectual Disabilities***

***W. Drew Andrews***

Preparing for postsecondary education begins long before a student enrolls in college. In this presentation, we will share student learning outcomes that are based on research and support students' preparation for inclusive postsecondary education. We will also present information on the Florida Postsecondary Comprehensive Transition Programs at universities, colleges, and career/technical colleges throughout the state and the different characteristics of each program. Student scholarships are available to support students with intellectual disabilities participation in programs as well.

***Private Schools Accommodating the Future***

***Amanda McCook***

Teachers: Do not be afraid! You can successfully accommodate students with special needs in your classroom. This seminar includes how to become fluent with accommodations, how to foster collaboration between parents and teachers when creating accommodation plans, and important resources for teachers. The goal of this session is to empower teachers to be able to provide students with disabilities the chance to participate fully in a private school curriculum.

***Project 10: Transition Education Network Overview and Resources***

***Franklin Coker***

Project 10 is state discretionary project that supports all students with disabilities, and is informative for students, families, educators, and related stakeholders with resources, guidance, and technical assistance in the area of secondary transition. This presentation will highlight the comprehensive and user-friendly Project 10 website, along with showcasing a plethora of free transition related resources and contacts, with some of the most popular resources being disseminated within the session.

***Redeeming the Time: Creating Engaging Learning Activities to Help Learning Stick***

***Melissa Rose***

Time is a precious commodity in schools, and as educators, we need to harness every minute. Come learn how research and pedagogy meet to create engaging and productive learning activities for students of all ages. Participants will leave with a toolbox of low-prep activities designed to engage all students while maximizing the mastery and retention of content.

***Reducing Interfering Behaviors Using Visual Models: A Case Study***

***Amad Abualsamid***

We used visual models displayed on a mobile app to track and reduce interfering behaviors for a student with Fragile X Syndrome. The case study showed that the visual models helped in reducing the interfering behaviors and that the reduction continued after the intervention was withdrawn.

***Reinforcing Early Literacy Skills Using Sensory Tools, Occupational Therapy Techniques and Executive Functioning Skills***

***Julie Dapper***

This workshop will reinforce early literacy skills using various sensory tools, OT techniques and executive functioning skills. Examples of projects will be provided to incorporate all of these tools. You will also see how research supports how these tools are effective in strengthening not only early literacy skills, but comprehension skills as well.

***R-E-S-P-E-C-T: How to Cultivate Respect in an Age of Insolence***

***Audrey Reynolds***

Are you in a constant battle for respect from your students? Do you struggle daily for classroom control? This breakout session will focus on proven and practical tips to help you regain control and establish an atmosphere of respect with a generation reared on rudeness. Based on the acronym R-E-S-P-E-C-T, see what it means to cultivate mutual respect so that learning can be enjoyable, not a mine field of negative emotions!

***School Safety: Practical Low-Cost Approaches to School Safety***

***Jose Suarez***

As Director of School Security, Mr. Suarez has worked with the Pasco County Sheriff's office and other law enforcement units to develop a prevention-focused school safety program for his school. He shares his knowledge in this presentation to help school administrators understand the latest measures schools are using across the State, resulting in a drop of school related shootings. Simple, low costs measures that each of us can apply within the culture and systems of our schools to make our schools safer.

***Social Media 101: How to Use Social Media for Your School***

***Judith Thomas***

Learn how to use Facebook, Instagram and Twitter for your school to engage with your community. This presentation will include information on how to create a Facebook page, Instagram account and Twitter account for your school. We will discuss hashtags, posts suggestions and best practices for each platform.

***Social Media 102: How to Effectively Advertise Your School on Social Media***

***Judith Thomas***

During this presentation, you will learn how to promote your school on Facebook and Instagram to reach new prospective parents. We will discuss how to set up a Facebook ads account and how successful advertising can be even with a small budget.

***Speech and Language Disorders and the Literacy Connection***

***Ashley Seiler***

This presentation will define the different types of speech sound disorders, language disorders and how they may be related to literacy development. A definition as well as some common myths of dyslexia will be reviewed. Audience members will be asked to consider the whole child when reconceptualizing the connections between speech sound, language and reading disorders.

### ***Standards Aligned Writing Instruction for 3<sup>rd</sup>-5<sup>th</sup> Grades***

***Jenn Robertson & Andrea  
Tonitis***

Creative and clever cross curricular strategies, techniques, and tools will be presented to integrate Language Arts into all subjects. Included will be checklists, rubrics, and guidelines for reading programs and novel studies for holidays and seasons ranging from simple to advanced. The result will be that all students will be taught how to write clever and creative 5 paragraph expository and narrative essays. This is a Day 1-180 program.

### ***Technology Integration to Engage Student Learning***

***Nicole Mercado***

Different and fun webpage and apps to engage students' learning. Math games, movement guided learning, reviews game online, reading and making video resources offered during this session.

### ***The 4 C's + 2 of School Leadership***

***Rose Thomas***

School Leadership is a complex body of work that is supported by some simple legs. The 4 C's + 2 will help leaders to lead with honor and serve with kindness. Come, learn, and reclaim our legacy of hope.

### ***The AVID Effect***

***Dr. Christie McMullen***

Regardless of their life circumstances, AVID students overcome obstacles and achieve success. They graduate and attend college at higher rates, but more importantly, they can think critically, collaborate, and set high expectations to confidently conquer the challenges that await them. In 47 states across the U.S., K-16 educators are driving student success through engaging, rigorous, and student-centered learning environments. Explore how AVID can help your school achieve its strategic goals.

### ***The Essentials of Science and Literacy***

***Sandi Reyes***

Did you know there is a reciprocal relationship between science and literacy instruction? Content knowledge plays a large role in reading comprehension; and, there are shared skills and strategies between science and literacy. Experience an online platform that delivers an extensive collection of digital and printable books, activities, and hands-on experiments that make it easy to incorporate science into literacy instruction, while fully supporting today's science standards. Learn how to save time, make the most of every instructional moment, and leverage the power of engaging text and supporting resources to engross students in reading while creating a love of science.

### ***Thriving in Your Zone***

***Denzel Singleton***

The presentation will go over how to thrive in your zone in order to enhance the environment of your classroom. We will discuss Red Zone and those important tests and how to even get to that zone.

### ***Tips and Tricks to Making Every Kid an Effective Writer***

***Lisa Collum***

In this session, learn how to teach students a simple, fun and easy approach to writing using structure, organization and color coding. This session will show you how to use these strategies in the classroom and develop proficient writers.

### ***Using Data to Create a Culture of Success***

***Brenda Budd & Christina  
Badman***

This session will focus on using data effectively to increase student growth and achievement and transform your school culture. You can empower your school community by using data intentionally to goal set and ensure targeted small group instruction. Attendees will walk away with goal setting resources and concrete next steps for making transformational change at the student, classroom and school levels. Come join us to find out how we have used data to create a culture of success at St. Joseph Catholic School and how you can do the same.

### ***Using Higher Order Thinking Questions in the Classroom***

***Francine Green***

When we teach, we ask questions to drive the topic. Today's session will help you learn to formulate these questions in a way that is purposeful and meaningful. Teaching children in the 21st century requires that educators integrate critical thinking skills into lessons. Higher order thinking is a building block for student success. We will be looking at how Bloom's Taxonomy can help us write guiding questions while targeting the specific learning goals. We will be designing higher order questions that can be used in any classroom. Skills being introduced today can be tailored to all subject matters.

### ***Why a Social Emotional Curriculum is Essential to Teaching the Whole Child***

***Carol T. Miller***

In today's fast-paced world, children have fewer opportunities to learn and practice social skills within the home, resulting in more students struggling with emotional regulation, social conflicts and behavior issues in the classroom. All of this limits their ability to learn. Intentional teaching and practicing skills with social coaching can positively impact students, teachers, and their families. A research-based, interactive social skills curriculum can help build a positive school culture by providing a common language, tools and activities to weave into the school day. Learn how this proactive approach can transform your classroom environment and position your students for success.

### ***Winning Boost Reading: Take Non-Readers and Struggling Readers to Fluent Readers Quickly and Easily***

***Sue Dickson & Dianne Fix***

Winning Reading Boost was developed by Sue Dickson in collaboration with the University of Florida Lastinger Center to provide students who have not attained literacy success in school with the boost they need to become fluent readers. Sue will share the unique 36-step learning-to-read curriculum that builds on carefully sequenced, systematic, and explicit instruction that targets the fundamentals of phonological awareness and phonics. It combines the best teaching practices to ensure individual student success through its use of a multisensory, multimodal approach that requires total participation from learners. Students learn from engaging with phonics songs, games, interactive charts and appealing stories. Students, parents, administrators and classroom teachers have attested to the power of Winning Reading Boost. This program is unique, not only for its outstanding student outcomes, but also because of its attention to promoting racial equity. It can be used with early learners or as an intervention for older students needing a fresh approach.

### ***Working with Staff***

***Anita Stevens***

Every want a little more insight on staff? Ever wonder how to keep great staff and also help those that need help? How do you make sure you have the information you need? Come discover in this session.

***Writing Strategies that Engage Struggling Writers – Techniques that Will Captivate All Students Who Struggle with Creativity, Focus, and the Motivation to Write***

***Stephanie Murphy***

This presentation will help you motivate students to find writing fun and creative, along with teaching students how to build voice and vocabulary. Recommended for Grades 5-8.

***Agency for Persons with Disabilities - Services***

***Mollie Brown-Ferrier***

APD works with local communities and private providers to support people who have developmental disabilities and their families in living, learning and working in their communities. They aid in identifying their need for supports and services and educates the public on disability issues and focuses attention on individuals that want employment. APD services Floridians with developmental disabilities to include: Autism, Cerebral Palsy, Spina Bifida, Intellectual Disabilities, Down Syndrome, Prader-Willi and Phelan McDermid Syndrome.

***Math: More than Memorization***

***Cindy Dickinson***

Memorizing facts is important in mathematics, but it should not be our ultimate goal. This workshop will focus on the fact that successful math students go beyond memorization and can really understand math. Participants will be given ways to help their students become mathematical thinkers, not just fact-memorizers.

***Technology Throughout the Day***

***Cindy Dickinson***

Join me to discover simple technology tools that can be used in the classroom for many subjects throughout the day. Whether you have access to a computer, one iPad, a few iPads or an iPad lab, these tools will add variety to your students' day keeping them engaged and loving learning!

***Empowering Students for Success***

***Katie Reekie & Robyn Colley***

Teaching students successful collaboration and Communication skills, regulating emotions in the classroom, executive functioning for classroom success.

***How to Leverage Online Tools to Make Learning More Personal***

***David Cicero***

In this presentation, you will learn how educational tools can be used as a basis for personalized learning. Edmentum's powerful learning solutions blend technology with individual teaching approaches. We are committed to making it easier for educators to individualize learning for every student through simple technology, actionable data, quality content, and a passion for customer success. At Edmentum, the efficacy of our solutions is critical, because our commitment to student achievement is uncompromising. We invest in the research and third-party studies to ensure effectiveness.

***The WORST School Website in the WORLD!***

***Michael A. Burroughs***

After evaluating hundreds of school websites, the presenter will provide insight and strategies for developing effective website for private schools. Additionally, several resources will be shared for developing sites. Regardless of your level of technical expertise, this workshop will provide practical and effective ways to feature your school!

### ***What Every Private School Board Needs to Know***

***Michael A. Burroughs***

No one wants to see their school on the evening news for something negative. This workshop will discuss the three legal duties of every non-profit board and how that works in the private school industry.

### ***How Much Should We Pay Our Teachers?***

***Michael A. Burroughs***

This is the one question we get more than any other; and, the answer is not as easy as it seems. A school in Miami will not pay what a school in Live Oak pays. This workshop will provide knowledge and skills (as well as an Excel Template) for determining teacher salaries based upon the only accurate measure of "how much" your school should pay.

### ***What is Accreditation and Why Does it Matter for Private Schools?***

***Michael A. Burroughs***

This workshop will explore the framework of state and national accreditation as well as provide a framework for the how it works, what it means, and how it can help a school grow in capacity and targeted in school improvement.

### ***Managing the Middles***

***Pam Litzenberger***

Wondering how to keep your 30 sixth graders engaged? Are those 25 8th graders actually paying attention in class? In this workshop, I will present practical ways to keep your class moving and engaged in what you are teaching! We will discuss problems ranging from taking attendance painlessly, transitions, grading homework easily without having to repeat answers numerous times, to how to grade that endless pile of tests more quickly, then record those grades. Come loaded with your questions and tips to share with the group!

### ***School Choice in Florida***

***Laura Mazyck***

This presentation will provide an overview of where we are in Florida as far as options for students and families. It will include information about scholarship programs including McKay, Florida Tax Credit, Gardiner and Hope. It will also cover private school accountability.

### ***What Constitutes a Strong School Culture and Why Does it Matter?***

***Dr. Ashley Berner***

According to research from around the world, a strong school culture is linked to numerous positive academic and civic outcomes – from short-term assessment performance to long-term civic engagement and educational attainment. Recently, the Johns Hopkins Institute for Education Policy released School Culture 360™, a new resource that charts a variety of school-level factors across numerous stakeholders and student groups, and focuses upon early indicators of long-term, positive outcomes. The survey explores a school's academic emphasis and identity; its development of the whole student; its mission, rituals, and sense of community; and the levels of trust and support among adults across its community. Please join Dr. Ashley Berner to learn more about this new survey tool and its implementation and impact in districts and schools.